

## DEDICATED SERVICES | CUSTOMER TESTIMONIAL

**“I don’t have the time it would take to hire somebody full-time. To have a partner capable of doing that has been invaluable.”**

**BILL RECTANUS** - Chief Operating Officer, Thrive Home Builders

### SITUATION

Thrive Home Builders is setting the highest standards for health and sustainability. They are guiding the future of home building in Colorado by working with municipalities across the state to reach their carbon-neutrality goals.

“We design houses that are energy efficient and cost-effective, have high indoor air quality, and provide a comfortable and healthy atmosphere for home buyers,” said Bill Rectanus, Chief Operating Officer for Thrive Home Builders.



**Location:** Denver, Colorado

**Company Size:** 30 Employees

**Founded:** 1992

### CHALLENGE

The median sale price for a home in Colorado has risen more than \$200k since 2019\* and is even higher in mountain and resort communities, making homes less affordable for locals. “If we can figure out how to create solutions for this and then do it in a healthy way for the homeowner and the planet, that’s a win for everybody,” Rectanus said.

Thrive Home Builders must account for every piece and part that goes into building a house to measure the embodied carbon footprint. “We didn’t have that information, and we also didn’t have the resources internally to figure it out,” said Rectanus.

### SOLUTION

The bill of materials developed through its partnership with MiTek helped Thrive Home Builders develop a construction method called Thrive Carbon-Wise®, which is focused on delivering homes that lessen the harsh impacts of carbon on the environment and helps combat climate change, which led to Thrive Home Builders constructing its first carbon-neutral housing project in Breckenridge, Colorado.

“This goal Thrive set for itself wouldn’t be possible without a partner like MiTek,” Rectanus said.

### OUTCOME

By combining the best-in-class software and design knowledge from MiTek with the expertise in energy-efficient home building from Thrive Home Builders, the two are charting a path for the industry in calculating and offsetting the embodied carbon in new homes.

“Through the partnership with the MiTek Dedicated Services team, they used MiTek® Kova™ Trace software to build the bill of materials for us,” Rectanus explained.

\*Source: Redfin Colorado Housing Market, 2024.

**Are you ready to expand the capabilities of your team and grow your business?**

Talk to a MiTek Representative to learn more.

**1-800-325-8075**

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